

University of Birmingham
Department of Economics
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ANETT JOHN

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RESEARCH INTERESTS

Behavioural Economics, Labour Economics, Health Economics,
Development Economics, Public Policy Evaluation.

PROFESSIONAL EXPERIENCE

2020–present	University of Birmingham CREST (IP Paris), J-PAL, IPA, EUDN IZA	Assistant Professor Affiliate Research Fellow
2014–2020	CREST and ENSAE Paris	Assistant Professor
2018 (Mar-May)	Yale University	Visiting Assistant Professor
2017 (Jan-Aug)	University of Oxford, CSAE	Visiting Assistant Professor

EDUCATION

2010-2014	London School of Economics	PhD Economics <i>Supervisors: O. Bandiera, M. Ghatak, G. Bryan</i>
2008-2010	London School of Economics	MRes Economics (merit)
2007-2008	University of Warwick	MSc Economics (distinction)
2006	National University of Singapore	Visiting Student
2003-2006	University of Bayreuth	BA Philosophy & Economics (distinction)

PUBLICATIONS (PEER-REVIEWED)

[Can Simple Psychological Interventions Increase Preventive Health Investment?](#)
with Kate Orkin.

Journal of the European Economic Association, Vol. 20, No. 3, June 2022.
(Coverage: [J-PAL Summary](#))

[When Commitment Fails - Evidence from a Field Experiment](#)

Management Science, Vol. 66, No. 2, pp. 503-529, February 2020.

(Coverage: [IPA Blog](#), [World Bank Development Impact Blog](#), [IPA Project Page](#), [J-PAL Policy Bulletin](#))

[Can Fixed Regular Deposits Overcome Savings Constraints?](#)

Revue Economique, Vol. 68, No. 5, pp. 909-924, September 2017.

WORKING PAPERS

[Flexible Microcredit: Effects on Loan Repayment and Social Pressure](#)

with Kristina Czura and Lisa Spantig.

CESifo Working Paper No. 8322, Feb 2022

Submitted.

[Conditional Cash Transfers on the Labor Market: Evidence from Young French Jobseekers](#)

with Romain Aeberhardt, Vera Chiodi, Bruno Crépon, Mathilde Gaini, and Augustin Vicard.

[Determinants of Urbanization](#), with Guanghua Wan, *Economics Working Paper Series 355*, Asian Development Bank, July 2013.

WORK IN PROGRESS

Building Skills that Matter: Demand-driven Job Training and On-the-Job Support, with Martin Abel

Self-Discrimination in Jobseeker Behaviour, with Frédéric Schneider

Behavioural Barriers to Human Capital Investment - Evidence from French Jobseekers, with Bruno Crépon, Esther Mbih, and Arne Uhlendorff

The Role of Implicit Theories of Intelligence in Increasing Worker Retention, with Martin Abel

INVITED PRESENTATIONS (RECENT)

- 2023 Policy Symposium of the J-PAL/Harvard EPoD Morocco Employment Lab (Rabat), European Network Development Conference (EUDN), Birmingham Behavioural Economics Workshop, International Conference on Development Economics (ICDE, Paris, *invited*), International Conference on Empirical Economics (Pennsylvania State U, *invited*)
- 2022 ESA Asia Pacific Meeting (Osaka), ENS Paris-Saclay, Université Paris Panthéon-Assas, Maastricht Behavioral and Experimental Economics Symposium (M-BEES), 4th Reading Experimental and Behavioural Economics Workshop (Reading), 12th International Conference of the French Association of Experimental Economics (Lyon).
- 2021 Behavioral Economics Annual Meeting (BEAM, Cornell University), RExCon21 Conference on Social Preferences and Social Norms (HSE Moscow), TIBER Symposium (Tilburg), ESSEC Business School (Paris), IESEG Business School (Paris).
- 2020 North East Universities Development Consortium (NEUDC, Dartmouth), Economic Science Association (ESA) Global Meetings, DIAL-CREST Workshop (Paris).
- 2019 BREAD Behavioral and Development Conference (Stanford), Paris School of Economics (Development Seminar), University of Copenhagen (Departmental Seminar), University of Birmingham (Experimental Seminar), University of Exeter (Experimental Seminar), ESA European Meeting (Dijon), CSAE Conference (Oxford), CASD-IAB Conference (Paris), DIAL Development Conference (Paris), Centre de Recherche en Économie et Management (Rennes), BeDS Workshop (Loughborough), EBCA Workshop (Paris).
- 2018 Yale University (Development Lunch Seminar), Behavioral Science and Health Symposium (University of Pennsylvania), Collier Conference on Behavioral Economics (Tel Aviv, poster), Economic Science Association Meeting (ESA World, Berlin)
- 2017 NBER-BREAD Winter meeting, European Network Development Conference (EUDN), AEA-ASSA Annual Meeting (poster), RWI Essen Seminar, 10th Maastricht Behavioral and Experimental Economics Symposium (M-BEES), Econometric Society European Meeting (Lisbon, two papers), CSAE Lunch Seminar (Oxford), Blavatnik Departmental Seminar (Oxford), CREST LMI-LEPP Seminar, Paris School of Economics (Development Lunch Seminar), Berlin Youth Unemployment Conference (RWI, GIZ).
- 2016 University of Copenhagen (Passive Choices Workshop), Econometric Society European Meeting (Geneva, solicited paper), CREST LMI-LEPP Seminar, Centre for European Research in Microfinance (CERMi Brussels/Mons).

2015 Stanford Institute for Theoretical Economics (Session 6: Psychology and Economics), Christmas Conference of the German Economists Abroad, Symposium on Economic Experiments in Developing Countries (SEEDEC Prague), GATE-LAB Seminar (University of Lyon), Annual Congress of the European Economic Association, 2015 European meeting of the Economic Science Association, Annual Meeting of the French Experimental Economics Association, London Experimental Workshop (LEW 2015), Paris School of Economics (Economics & Psychology Seminar), Annual Conference of the Centre for the Study of African Economies (CSAE Oxford), École Polytechnique.

REFEREEING SERVICE

Econometrica, American Economic Review, Journal of Political Economy, Review of Economic Studies, Journal of the European Economic Association, Review of Economics and Statistics, American Economic Journal: Applied Economics, Journal of Public Economics, Journal of Development Economics, Journal of Economic Theory, Games and Economic Behaviour, Experimental Economics, Journal of Economic Behavior & Organization, Journal of Economic Psychology, Economic Development and Cultural Change, Oxford Development Studies, Annals of Economics and Statistics, Revue Economique, Journal of Asian Economics, Journal of the Italian Economic Association.

GRANTS AND AWARDS

07/2022	Research Output Award, Birmingham Business School
12/2021	Research Grant, French Ministry of Labour (DARES) (€112,980)
02/2021	Research Grant, JPAL / EPoD Harvard, Morocco Employment Lab (U.S. \$158,521)
12/2017	Research Grant, Peace and Recovery Program, Innovations for Poverty Action (U.S. \$26,725)
09/2016	Research Grant 'Chaire Sécurisation des Parcours Professionnels' (€10,000)
12/2017, 05/2018, 11/2018, 11/2019	NBER Development Meeting (invited participant)
2016–2023	Behavioral Economics Annual Meeting (invited participant)
07/2016	Summer Institute on Field Experiments, Chicago (invited participant)
03/2015	UCSD Rady Spring School in Behavioral Economics
2015-2018	Labex Ecodec Research Grants (€40,000)
10/2013	Small Academic Expenses Grant, Royal Economic Society
07/2012–07/2013	Research Grant, Yale Savings and Payments Research Fund, Innovations for Poverty Action (U.S. \$50,700)
10/2008–09/2012	Economic & Social Research Council Quota Award, LSE, Department of Economics (GBP 84,000)
09/2008	Best Dissertation Prize 2008, University of Warwick
09/2007–09/2008	Graduate Scholarship of the German Academic Exchange Service (DAAD)

TEACHING

2020-2022	Game Theory (MSc level), University of Birmingham
2020-2022	Development Economics (BSc level), University of Birmingham
2014-2020	Econometric Evaluation of Public Policies (MSc level), ENSAE
2016-2020	Development Economics (MSc level), ENSAE
2016-2020	Experiments in Economics and Social Sciences (MSc level), ENSAE
2016/17, 2017/18	Guest Lectures in Behavioural Development Economics (MSc level), Oxford
2012-2014	EC411 Microeconomics (MSc level), Economics Teaching Fellow, LSE
2012-2014	EC400 Statistics (MSc level), Economics Teaching Fellow, LSE
2012-2014	Academic Advisor (for 15 undergraduate students), LSE
2009-2012	EC201 Microeconomic Principles (BSc level), Graduate Teaching Assistant, LSE
2004-2006	Intermediate Microeconomics, Teaching Assistant, University of Bayreuth

OTHER INFORMATION

Languages:	German (native), English (fluent), French (fluent), Spanish (basic)
Citizenship:	Germany